



30-DAY TRANSFORMATION EXPERIENCE

CLIENT AGREEMENT

Have You Lost Your SPARK? Let's Get It Back.

\$3,000

Owner: Arica Netterville

Client Name: _____

Program Start Date: _____

Email / Phone: _____

1. PROGRAM OVERVIEW

SPARK is a 30-day personal, image, accountability and business-support experience designed to help a client create sustainable routines, strengthen confidence, improve personal presentation, and clarify business and career goals. Services may be delivered by Arica Netterville and/or participating professionals identified in this agreement.

2. INCLUDED SERVICES

Wardrobe, outfit, jewelry, shoe and accessory review; organization of the client's getting-ready area; identification of items to keep, donate, replace or reorganize.

AI-assisted review of hair color/cut, makeup and skincare focus areas. Recommendations are for beauty/style planning and are not medical or dermatological advice.

Two video accountability calls per day, focused on following the client's agreed routine, self-care schedule, preparation, consistency and personal goals.

Two private sessions with Lila Veronica focused on business development, sales, positioning and high-ticket sales strategy.

A detailed check-in reviewing progress, experience, habits, confidence, schedule and areas where the client still wants support.

Professional photography experience with Rachel Sorbet Studios: one professional/business image and one personal/glamour image for uses such as social media, dating profiles or personal confidence.

One-on-one phone session with Candice Noguera addressing business management and operational needs, including areas that may be organized, delegated or improved.

An in-depth interview with Arica Netterville covering the client's business, brand, story and 30-day SPARK journey, including discussion of the transformation experience.

A SPARK certificate recognizing completion of the 30-day program.

3. PROGRAM INVESTMENT

Total program investment: \$3,000. Payment schedule: _____. The client is responsible for the agreed program fee and any separately approved purchases or services not expressly included above.

4. CLIENT COMMITMENT

The client agrees to participate actively, attend scheduled calls and sessions, communicate honestly about progress and challenges, and make reasonable efforts to follow the agreed daily routine. SPARK provides coaching, accountability and professional services; individual results vary and no specific personal, business, relationship, dating, career or financial outcome is guaranteed.

5. SCHEDULING & PROFESSIONAL SERVICES

Appointments with third-party professionals are subject to their availability. If a scheduled appointment must be changed, SPARK will work with the client to reschedule. Photography, coaching and other professional services are provided according to the applicable provider's policies.

6. CONTENT, PHOTOGRAPHY & INTERVIEW

The client understands that the program includes photography and a Denver Business Beat interview. Any public use of the client's name, image, photographs, interview, video or testimonials will be subject to a separate media/release authorization or the client's written approval where required.

7. ACKNOWLEDGMENT

By signing below, the client confirms that they have read and understand the services included, the \$3,000 program investment, the participation expectations and the general terms of this agreement. The client has had the opportunity to ask questions before signing.

CLIENT

SPARK / ARICA NETTERVILLE

Signature

Signature

Printed Name

Date

This document is a business-service agreement template and is not legal advice. Consider having local counsel review it before using it with clients.