



THE 30-DAY TRANSFORMATION EXPERIENCE

A private, high-touch experience created by Arica Netterville to help you reconnect with yourself, your image, your routine and your business.

\$3,000 • COMPLETE 30-DAY PROGRAM

WHAT HAPPENS INSIDE SPARK

DAY 1 — THE RESET

Arica comes to your home for four hours. Together you review your wardrobe, outfits, shoes, jewelry, accessories and getting-ready space. We create a practical plan for what stays, what goes and what works for your real life.

AI BEAUTY & STYLE PLAN

An AI-assisted review helps identify hair, makeup and skincare focus areas. The recommendations become a practical style plan to discuss with your beauty professionals.

30 DAYS OF ACCOUNTABILITY

Two video accountability calls every day. The goal is consistency: getting up, showering, skincare, makeup, hair, dressing intentionally and creating time for yourself.

BUSINESS COACHING

Two private sessions with Lila Veronica focused on business development, sales and high-ticket sales strategy.

DAY 20 — RECAP

A detailed progress conversation about how you feel, what has changed, what is working and where you still want support.

DAY 25 — PHOTOGRAPHY

Rachel Sorbet Studios provides a professional business/LinkedIn image plus a second personal/glamour image for social media, dating profiles, a partner—or simply you.

DAY 26 — BUSINESS MANAGEMENT

A private session with Candice Noguera to discuss business management, operations, delegation and how to get out from behind the business when appropriate.

DAY 30 — YOUR STORY

Finish your journey at the Denver Business Beat Studios with an in-depth interview with Arica about your business, your brand and your SPARK journey.

YOU ALSO RECEIVE

- SPARK completion certificate
- Daily accountability structure
- Personal image and routine planning
- Business-growth support
- Professional brand photography experience
- Denver Business Beat interview experience

THE PROFESSIONALS BEHIND YOUR SPARK



Arica Netterville • SPARK Owner

A trusted professional partner within the SPARK experience.



Lila Veronica • Business Coaching

A trusted professional partner within the SPARK experience.



Candice Noguera

Candice Noguera • Business Management

A trusted professional partner within the SPARK experience.

Denver Headshots | The.
rachelsorbet.com



Rachel Sorbet Studios • Photography

A trusted professional partner within the SPARK experience.

WHO IS SPARK FOR?

SPARK is for the person who knows there is more in her—but life, work, family, routine or business has made it easy to put herself last.

Maybe your closet no longer reflects you. Maybe your schedule has no room for you. Maybe your business has you trapped behind the scenes. Maybe you want stronger professional images, more confidence, better routines, or a fresh start in your personal life.

We do not promise to change your life in 30 days. We create the structure, professional support and accountability to help you start changing the way you show up for it.

YOUR INVESTMENT

\$3,000

Complete 30-day SPARK experience

HAVE YOU LOST YOUR SPARK?

LET'S GET IT BACK.

Contact Arica Netterville to learn about upcoming SPARK enrollment and availability.

thedenverbusinessbeat@gmail.com

SPARK • Owner: Arica Netterville • Coming Soon 2026